

Welcome to farmOTT, powered by Ittiam Media Labs

In this week's digest, we cover subscription model that we offer in farmOTT.

farmOTT is online transcoding platform where you pay only for the transcoding and storage you use. To cater to different usage scenarios, farmOTT offers 4 Tiers in the subscription Plan.

We offer extremely competitive pricing model as explained in the table below.

### Subscription Plan

	Free Tier	Pro Tier	Premium Tier	Turbo Tier
Included Minutes	200	600	1500	3000
Max Queue Time in minutes	90	60	30	8
HEVC	No	Yes	Yes	Yes
CDN Integration	No	No	Yes	Yes
Pricing	0\$	20\$	50\$	100\$

1. Included Minutes – Minutes of the input and output Video calculated in SD minutes. The input content and the output transcoded content could be in SD, HD, HEVC or any of the above combinations. The minutes we use in the plan all use SD minutes as the base reference.

1. Considering SD 480p as the base unit of 1 minute, each minute of HD videos of H.264 720p is considered as 2 minutes, H.264 1080p is considered as 3 minutes, HEVC 480p is considered as 7 minutes, HEVC 720p is considered as 8 minutes, HEVC 1080p is considered as 16 minutes.

2. Max Queue Time – After the video is downloaded to the farmOTT service, the maximum queue time the video will wait before it is sent for transcoding.

3. HEVC – Option to transcode to HEVC formats. The option to transcode to HEVC is not provided in the Free Tier.

4. CDN Integration – Integrate with CDN, Cloud Front to be default. Integration with CDN always provides better viewing experience for the videos.

The Pricing is for the minutes that is offered for each Tier. In addition the user can transcode beyond the “Included Minutes “cap that is available. For every extra transcode minute, the overage charges for Pro, Premium and Turbo are 2 cents, 2 cents and 2.5 cents respectively.

### What are you waiting for?

To Login, visit <https://transcode.farmott.com/farmott/> with user name and password provided to you.

For any further queries, send an email to [support.farmott@ittiam.com](mailto:support.farmott@ittiam.com)

- The farmOTT Team